

Southern Exposure

2nd QUARTER 2017

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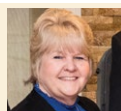
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Southern Chester County
SCCCC
CHAMBER OF COMMERCE

Wyncote Site of Annual Scholarship Golf Tournament August 7th



2017 SCCC Scholarship recipient Brady Horne, Unionville High School, pictured with family and Cheryl Kuhn, SCCC President

Get your foursome ready for the 22nd Annual Scholarship Golf Tournament Monday, August 7, at Wyncote Golf Club.

A portion of the event proceeds benefit the SCCC High School Scholarship Fund, which has been awarding scholarships to area students since 1995. Individual golfers are \$225, twosomes are \$450; and foursomes are \$825; hole sponsorships and other sponsorship opportunities are also available. Not a golfer? Network with us at the Scholarship Dinner, where our talented student recipients are honored and share their plans for the future. The cost is \$40. For information, sponsorship opportunities, and to register, visit www.sccc.com.

Each year the Chamber awards three, \$1,000 scholarships to deserving students in the Avon Grove, Kennett Consolidated, and Unionville-Chadds Ford school districts. In addition, the Chamber's Scholarship Fund provides three scholarships, valued at \$575 each, to high school students to attend a one-of-a-kind summer program - Foundation for Free Enterprise Summer Business Camp, where they spend a week with students from across

Pennsylvania in interactive workshops learning the principals of free enterprise and entrepreneurship.

Our 2017 SCCC scholarship recipients are: Brady Horne from Unionville High School; Caroline McCulley from Avon Grove High School; and Emily Sauer from Kennett High School.

The fun begins with a luncheon at 11 am, and the shot gun tournament start begins at 12:30 pm. Challenges during the round include the Tri-M Putt for Cash Contest, Closest to the pin, and men and WSFS's Women's longest drive competitions. The closing reception and Scholarship Dinner conclude the day at 5:30 pm.

Located in Oxford, PA, Wyncote, designed by Brian Ault, has consistently been named among the best courses in Pennsylvania by Golf Magazine and Golfweek. Reminiscent of an inland Scottish links course, the par-72 course features moguls, mounded bunkers, windy rises, and wetlands offering players a challenging and unique experience.

A variety of affordable Sponsorship Opportunities are available – sponsors are needed and appreciated in order for the Chamber to continue its successful high school scholarship program - and - volunteers are needed to help out during the event. Please contact the Chamber office for event details or if you would like to help. ■



EVENT SPONSORS

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« 2017 SCCC Scholarship recipient Emily Sauer, Kennett High School, pictured with family and John Jaros, SCCC Chairman of the Board and Title Sponsor (Riley Riper Hollin & Colagreco Attorneys at Law)



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A LETTER FROM THE CHAIRMAN



Dear Members & Friends,
It's hard to believe I'm more than half way through my second term as Chairman of the Southern Chester County Chamber of Commerce this year. I want to first thank all the Committee members who serve various functions on Chamber Committees and work tirelessly to achieve our goals and objectives. A special thanks to the Committee Chairmen for their hard work and devotion to the organization. I would like to thank my fellow Board members for their efforts – they truly make a difference and help to make my job easier. Lastly, a special thanks to Cheryl Kuhn and Julie Marks for their work and continued efforts to keep our wheels constantly turning.

Our goals and objectives this year have been focused on member retention. First, we initiated a member retention campaign (“MRC”) and task force, co-chaired by past chairman, Judith Lee, and Board member, James Turner. Judith and Jim have done an outstanding job in forming our member retention focus

and leading us in those efforts. The task force of four Board members also included Donald G. Sellers and Andy Smith. This enthusiastic group reached out to the majority of the Chamber membership, especially those who have not been active. They learned more about the businesses as well as why they joined the Chamber and more. This ongoing process will continue and has been added to the Chamber’s strategic plan as a key objective.

Obviously, all our efforts focused on member retention won't pay dividends unless you, our members, become active in our Chamber. I implore you to become involved, join a committee or just pick up the phone and ask Cheryl and/or Julie how you can assist. As we strive to better serve you, we welcome your participation and involvement.

As always, if you have any comments/concerns or thoughts about how our Chamber can better serve you, please don't hesitate to contact us.

Sincerely,

John A. Jaros, Esq.
Chairman of the Board, SCCCC
(Riley Riper Hollin & Colagreco Attorneys at Law)

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SOUTHERN EXPOSURE

Advertising Opportunities

Advertise your products and services to the Southern Chester County business community

Reach your audience with a full color advertisement. The quarterly newsletter is mailed to SCCC business members, posted on the Chamber's website and emailed to more than 1,200 business email addresses. In addition, the online version includes a live link to your website and e-mail address in your ad.

2017 End of Year Special: Place a half page or full page ad and receive an e-mail banner ad for FREE. Special ends December 31, 2017. Ad rates are for one-time insertion. Ads must be high resolution PDFs or JPEG files.

Premium Positions	Price	Size
Inside Front Cover	\$375	8.5" x 11"
Member Full Page Advertorial	\$500	8.5" x 11"
Outside Back Half Page	\$250	8.5" x 5.5"
Outside Back Quarter Page	\$150	4.25" x 5.5"

Standard Positions	Price	Size
Full Page	\$325	8.5" x 11"
Half Page Horizontal	\$225	8.5" x 5.5"
Quarter Page	\$125	4.25" x 5.5"
Business Card Ad	\$39	3.5" x 2.0"

PRESIDENT'S MESSAGE



Dear Members and Friends:

As we enter the second half of the year, I typically take a moment to reflect on the successes and challenges we've faced thus far. We've had our share of both and by far our successes led the way, thanks to the leadership of our Chairman of the Board, exemplary efforts of the Executive Committee and Board of Directors, and the many Chamber members who make up our committees and task forces. All of these

individuals who give their time to our organization have no more time than anyone else, however, they seem to find it for us and for that we are very grateful – thank you.

As we enjoy the summer season – and – softly enter into the second half of the year, please stay tuned for more exciting programs, initiatives and opportunities. There truly is something for everyone.

As you think ahead, consider sponsoring, donating, volunteering or participating in the Chamber's 2017 Golf Tournament – Monday, August 7th at Wyncote Golf Club. Your financial support allows us to continue our successful High School Scholarship Fund. Give me a call or drop me a message – I'm happy to share the details – ckuhn@scccc.com- and as always, thank you.

Best regards,

Cheryl B. Kuhn, IOM

Your Success Is Our Business

MISSION

The Southern Chester County Chamber of Commerce seeks to strengthen, support and promote business and economic development in the southern Chester County region. Through growth and development of its membership, relevant and timely programming, educational opportunities and professional development, and business advocacy efforts, the SCCCC provides a means for communication among appointed and elected officials and regional business leaders, and fosters community spirit.

CORE VALUES

Lead • Connect • Educate • Advocate

WELCOME NEW MEMBERS

Houston Baker – Primelending

1450 E. Boot Road, Ste. 100-C
West Chester, PA 19380
www.primelending.com/houston.baker

Kennett Square VFW Post 5467

P.O. Box 126
704 West Baltimore Pike
Kennett Square, PA 19348
www.kennettsquvfw5467.com

Sheridan Lawyers

1306 Wilmington Pike, 3rd Fl., Suite C
West Chester, PA 19382
www.sheridanlawyers.com

Core Family Practice

413 West Cypress Street
Kennett Square, PA 19348
www.corefamilypractice.com

Miracle Ear

747 West Cypress Street
Kennett Square, PA 19348

Rios Heritage Wood Working

211 Old Kennett Road
Kennett Square, PA 19348
www.rioswoodworking.com

Crime Victims' Center of Chester County, Inc.

135-137 West Market Street
West Chester, PA 19382
www.cvcofcc.org

DelawareLeadership.com

3 Nathalie Drive
Hockessin, DE 19707
www.delawareleadership.com

MEMBER TESTIMONIAL



BARBARA BOLTON

Pegasus
Technologies says...

"SCCCC is sort of the "Good Housekeeping Seal of Approval" for businesses in our region. The spirit of support for each other is truly a palpable thing and I absolutely LOVE being a part of it. BTW, if you are not familiar with the Good Housekeeping Seal of Approval, you might want to read up on it. They actually hold their recommended companies to a pretty high standard, so their endorsement has some 'teeth.' That's how I feel about SCCCC – we give our members validity in the community. Thanks too for hosting a truly memorable Inspirational Breakfast, and, for all of the opportunities you provide to connect and serve!"

Chamber Hosts First Municipal Update

Nearly 90 members and guests gathered at Loch Nairn Golf Club on June 8 for the first Municipal Update hosted by the Chamber. The engaged audience heard representatives from 6 area municipalities speak about everything from new planning initiatives, to new construction, to conservation and open space advancements in their regions.

Speakers included representatives from East Marlborough Township, Kennett Township, Borough of Kennett Square, New Garden Township, Oxford Borough and Penn Township. Chester County Commissioner Terrence Ferrell and SCCC Board Member James Turner from presenting sponsor Chester Water Authority, welcomed the audience. Both gentlemen serve as co-chairs of the Route 1 Economic Development Initiative Steering Committee. Tim Phelps of Transportation Management Association of Chester County participated as Premier Sponsor and The Tri- M Group, LLS joined the event as a Partner Sponsor. In addition, Brian O'Leary of the Chester County Planning Commission shared statistics about the County's growth and economic vigor over the last decade as well as projections for future growth and development of the County. ■

Website To Get New Look, New Features

The Chamber's website will be boasting a new look and exciting new features in the coming months. In addition to a more attractive and intuitive page design, the site upgrade will be mobile friendly for better viewing and functionality on mobile devices. Users will also notice a streamlined events calendar, easy access to the Chamber's social media platforms, and a convenient and easy-to-use event registration process. In addition, there will be more features for our members. The Chamber is working toward having the new site up and running by the fall. ■

New Programs for YOU

A goal of the Chamber in 2017 was to ensure the activities and programs offered embraced a member-centric approach that addresses the member's business needs and helps to ensure membership is engaged, educated, and energized. To that end, a number of new programs have been introduced this year.

In April, we held a **Member Orientation** in the Chamber's new office space. Designed to help both new members and returning members understand the many benefits of membership and more importantly, how to get the most from your membership, the program included an informative presentation from Board member Don Sellers (Financial Advisor, Edward Jones Investments) and President Cheryl Kuhn. Representatives from standing committees shared updates on the work each committee undertakes, from the Route 1 Economic Development Initiative, to the Membership Committee, and Ambassador Committee. The next Member Orientation is slated for September 15th at the Chamber office, beginning at 8 am.

May 19 saw the launch of the inaugural **Member Business Roundtable** with Board champion, James Turner (Chester Water Authority). The free members-only program provided the opportunity for member businesses to share current business, strategic and operational challenges and expectations, as well as an energetic discussion about ways the Chamber can help. Members in attendance discussed topics ranging from social media, finance, retirement planning, healthcare, marketing, branding, and more. Ensuing meetings will focus on specific subject areas of most interest to the membership. The next Member Business Roundtable is slated for fall at the Chamber office.

We all know business is not done just between the hours of 9 am -5 pm. To help members meet and network outside of the normal workday, the Chamber launched informal **Happy Hours** for members and non-members. Spearheaded by Board member Andy Smith (YMCA), the first event was held May 16 at the Saw Mill Bar & Grill in Kennett, with a second event on June 6 at La Verona, where Chamber member and guests enjoyed socializing, informal networking, complimentary appetizers and cash bar. The next Happy Hour is slated for July 11 from 5:30-7:30 pm at the Market at Liberty Place in Kennett Square. The event is free for Chamber members and \$10.00 non-member guests. ■

Southern Chester County Young Business Leaders

The Young Business Leaders of the Southern Chester County is a program developed to provide young business leaders and professionals (age 21 - 40) with the opportunity to make valuable connections with peers from different industries, have access to the region's most prominent and influential leaders, and create volunteer impacts with local nonprofits. Chamber membership is not required, so you are welcome to invite guests who may be interested as long as they register.

The program held on Tuesday, June 20th at The Hilton Garden Inn Kennett Square included a presentation by Chamber member, Eileen Scardina of The First 7, who shared tips and tricks for what happens in the first seven seconds you meet someone, what people notice in those seven seconds, and how can you can improve the way others see you in the business world. Our thanks to the Hilton Garden Inn and this month's Appetizer Sponsor: Fenstermacher & Company, LLP. ■



Pictured: Erik Gudmundson, Vice Chairman of the Board, SCCC (Pegasus Technologies); Eileen Scardina, The First 7 and Aimee Bowers, SCC YBL Steering Committee (Clarion Law)

Tales of Courage from a Champion Paralympian

By John Chambless
Staff Writer, Chester County Press
Reprinted with permission.



Pictured with Keynote Speaker, Amanda McGrory, from l to r: John A. Jaros, Esq., SCCC Chairman of the Board (Riley Riper Hollin & Colagreco Attorneys at Law), Vince Liuzzi, DNB First, Presenting Sponsor and Cheryl B. Kuhn, SCCC president.

For the Third Annual Inspirational Breakfast sponsored by the southern Chester County Chamber of Commerce, the keynote speaker, Amanda McGrory, could hardly have been more inspirational.

On the morning of May 4 in a crowded banquet room at Hartefeld National Golf Club, she succinctly traced a life story that started with an early tragedy but has now placed McGrory on the world stage as a Paralympics medalist, most recently in Rio de Janeiro. She has won the 2011 New York City Marathon, breaking the event record by more than two and a half minutes. She won the London and Paris Marathons a week apart in 2011. She won her first New York City Marathon in 2006, and has placed in the top four in New York seven times. She has competed in three Paralympic Games since 2008, won seven medals, and broken several world records. She won the Tokyo Marathon in February, and finished second at the most recent Boston Marathon and London Marathon. She is training for one more Paralympic Games, Tokyo 2020.

At the age of 5 in 1991, McGrory recalled, "I woke in the morning with tingling in my legs. Within an hour, I wasn't able to stand." Beaming brightly from the stage, McGrory, 30, pointed out her father in the audience, who was celebrating a birthday. Her father is Tim McGrory, the owner of McGrory Inc., and Amanda grew up in Kennett Square.

She had been stricken with a disorder called transverse myelitis, which affects no more than one in 5 million people. "It's essentially an autoimmune disease," McGrory said. "An external stimulus triggered my immune system to attack the myelin sheaths surrounding the nerve cells in my spinal cord. Without that covering, the nerve signals can't transfer, thus preventing my brain from receiving any information about anything happening below my injury level.

"This is where I learned my first lesson," she said. "Things are never going to go exactly as planned, no matter how well-prepared you think you are. Life is all about learning to roll with the punches. In all honesty, this was probably the hardest lesson I had to learn. My transition to life as a person

(continued on next page)

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TALES OF COURAGE FROM A CHAMPION PARALYMPIAN CONTINUED...

with a disability was anything but smooth. ... For weeks, I remember lying in bed just before falling asleep, trying to convince myself that this was a bad dream, and I'd wake up in the morning and everything would be back to normal.

"As a testament to the dedication of my parents, they set out to find a way to make things right," McGrory said. "That was my second lesson: Never underestimate the contributions of a strong support system. I wouldn't be where I am today without the incredible support of my family, coaches, teachers and friends. For anyone who hasn't experienced this kind of life-changing event, the loss of control, the helplessness, is almost impossible to describe. Luckily, my parents were, almost single-handedly, able to turn things around for me."

Her parents connected young Amanda with camps, sports, and children just like her. McGrory played sports through middle school and high school, and got an athletic scholarship to the University of Illinois at Urbana-Champaign.

After a standing ovation from the audience, McGrory happily answered questions. Asked about the crashes that are all too frequent in wheelchair racing, McGrory said, "I'm a frequent crasher. You may have noticed I'm not a very big person, so when there's a little bit of an altercation and somebody's going down, it's usually me, because I'm the smallest."

McGrory now lives in the Chicago area, where she is pursuing a Master's Degree in library information science at the University of Illinois, and she has a BS in psychology from the University of Illinois. She is also focused on training for Tokyo in 2020, but will be back in the Kennett Square area in late summer, she said, adding, "I've been super, super lucky and very, very busy." ■

MEMBERS IN THE NEWS

Exelon Utilities Recognized for Innovative Website Designs that Significantly Improve Customer Service

Company Receives Innovation in Digital Customer Engagement Award at 2017 CS Week Conference

CS Week presented Exelon Corporation with its award for Innovation in Digital Customer Engagement for new websites launched at the company's Baltimore Gas and Electric, ComEd and PECO utilities. The three sites, launched in June 2016, provide anytime, anywhere access to important account and service information for more than 6.6 million electric customers and 1.2 million natural gas customers in Maryland, Illinois and Pennsylvania.

"Exelon and its utilities are constantly working to set higher standards of performance for our industry and exceed the expectations of our customers," said Denis O'Brien, senior executive vice president of Exelon and CEO of Exelon Utilities. "Leveraging the best practices of our six utilities provides us with numerous opportunities to take an innovative approach for enhancing our operations and providing better service to our customers."

The responsive design optimizes the customer experience from any online device – mobile, tablet or desktop. Customers can easily access account information and customize their online experience. Upgraded navigation improves access to important services, making it easy for customers to report and check the status of outages, track their energy use and make more informed decisions about how they use energy through more easily accessible pages and content. These improvements are part of an ongoing effort to seek and respond to feedback from customers and to enhance their experience with Exelon and its utilities.

Exelon received the award in the category of utilities with more than \$500 million in gross revenue. The announcement was made during CS Week's 2017 Expanding Excellence Awards program at its Conference in Ft. Worth, Texas. Nominations were evaluated based on innovation, complexity, improved service levels, customer service improvement and a cost-benefit analysis.

The CS Week 2017 Expanding Excellence Awards program honors outstanding contributions and innovations in utility customer service in four award categories: Best Mobility Implementation; Best CIS Implementation; Best Devices, Data and Analytics Project; and Innovation in Customer Service.

Arcscott Takes Reins as Executive Director



Photo: David H. Funk

Bern Sweeney, Ph.D., is promoted to Distinguished Research Scientist, and Dave Arcscott, Ph.D., is promoted to Executive Director.

Dear Friend of Stroud Water Research Center,

As the Stroud Center's Chairman of the Board of Directors for many years, I have had the pleasure to collaborate with Bern Sweeney, Ph.D., in his position as Executive Director and President. Always passionate in the mission to advance freshwater research, education, and restoration, Bern stewarded the vision that Joan and Dick Stroud and Ruth Patrick, Ph.D., conceived

50 years ago. He helped build and strengthen the world-renowned Stroud Water Research Center for more than 40 years.

After decades of such exceptional leadership, Bern is ready to focus on his primary passion at the Stroud Center, research, and continue to help with outreach and fundraising activities. To this end, he is transitioning from Executive Director and will serve full-time as a scientist and President of Stroud Water Research Center Inc. Additionally, I am pleased to share with you his well-deserved recognition in a title promotion from Senior Research Scientist to Distinguished Research Scientist.

David Arcscott, Ph.D., who has served as Assistant Director for seven years, has been appointed the new Executive Director. Prior to serving as Assistant Director, Dave was the Project Coordinator at the Stroud Center for a three-year research project that tested all of the streams and rivers feeding Manhattan's drinking water. Dave's scientific background and inner knowledge of our operations make him an ideal choice to continue the Stroud Center's cutting-edge research, award-winning education programs, and watershed restoration efforts throughout the region.

On behalf of the Board of Directors, I share with you our confidence in Dave's ability to lead Stroud Water Research Center with strength, optimism, and hope for the future of fresh water.

With warm regards,

Rodman W. Moorhead III
Chairman of the Board

Longwood Gardens' Main Fountain Garden Returns for a Summer of Spectacle May 27th - September 30th

Closed since 2014, revitalized Garden offers stunning fountain performances, and inspiring new features for guests to enjoy.



Longwood Gardens is home to the most significant fountain collection in North America and on May 27, the jewel of that collection, the Main Fountain Garden, jettied to life after a more than two-year revitalization. The Main Fountain Garden is a hallmark of the Longwood experience visited by more than 1.35 million people each year. In 1931, Longwood's founder Pierre S. du Pont debuted the Main Fountain Garden, which was inspired by 20th century technology from the world's fairs and the beauty of renowned European gardens. After more than 80 years of entertaining guests at Longwood, much of the fountain gardens' stonework was in need of repair and the mechanical systems, which included the original pumps from 1931, needed updating.

As Longwood embarked on preserving the Garden, the team looked to the future to honor du Pont's vision and ensure the continued enjoyment of the fountains with an original concept of "adaptive restoration" guiding thousands of design, preservation, restoration and technology application decisions.

Architecturally, the Main Fountain Garden is an Italian Renaissance-inspired expanse constructed on 5 acres with loggias, arches, and decorative sculptures. Dressed in opulent horticulture, the landscape includes generous lawns, shaded alleés, and sculpted plantings returning the Garden to its lush classical European roots. Several new elements including the Pumthouse Plaza and restored Fountain Terrace offer guests new vistas and access to the Garden. While a new, hidden Grotto surprises and intrigues visitors and offers a quiet, contemplative space.

The revitalization includes more than four thousand pieces of carved, ornamental limestone that were salvaged, meticulously cleaned, and repaired by stone carvers from around the world who recreated historic sculpture using traditional techniques and materials, including Italian limestone sourced from the original quarry.

The water theatrics of the Main Fountain Garden are a feat of design and engineering that rely on the most advanced technologies available, uniting the Fountain's fully restored "Legacy Displays" with a new suite of fanciful fountain effects including basket weave and flame nozzles. The production of dramatic light and sound shows with fine aesthetic character are enabled by additional state-of-the-art technology systems.

Other new discoveries in the Main Fountain Garden include the welcoming Pumthouse Plaza and the Historic Pump Room & Gallery exhibit, which highlights the Garden's original construction and showcases the original 18 pumps and mechanical systems that powered the fountains from 1931 to 2014.

Nowhere else in the world is there a setting that marries fountains, theatre, and garden— firmly establishing Longwood Gardens' Main Fountain Garden as one of the finest such venues in the world.

Summer of Spectacle May 27–September 30

Summer of Spectacle runs throughout the summer, and features daily fountain performances and a variety of special events throughout the season. A new exhibit *Water & Wonder—The Spectacular Main Fountain Garden Shows* is on view throughout Summer of Spectacle. The exhibit traces the history and development of Longwood fountain displays and Fireworks & Fountains Shows, and gives insight into how the dazzling shows were created in the past as well as exploring the innovative technologies used to create shows today.

The Beer Garden returns Thursday–Saturday evenings offering alfresco dining while enjoying Longwood Signature Brews created by Victory Brewing Company using ingredients grown at Longwood. Regional artists perform live music every Thursday evening, from 6–9 pm, the perfect prelude to the Illuminated Fountain Show at 9:15 pm.

Fireworks & Fountains Shows July 2, July 22, August 12, September 2, September 16

Founder's Weekend July 13-15

Summer Concerts Music fills the Gardens throughout the summer as Longwood welcomes a stellar lineup of performers. Special ticket required.

Josh Ritter Sunday, June 18

The Delaware Symphony Orchestra with Peter Serkin, Piano Sunday, June 25

Dianne Reeves Tuesday, July 11

Del & Dawg Featuring Del McCoury and David Grisman Tuesday, August 15

Julieta Venegas Tuesday, September 5

To purchase tickets or make Member reservations, visit www.longwoodgardens.org.

Kennett Copy & More, Inc. – Ribbon Cutting and Grand Opening Celebration



On Friday, May 12th, the Chamber joined Lorie, Rhonda, friends and family for a fantastic ribbon cutting ceremony and grand opening.

Ribbon Cutting Ceremony Celebrates Opening of SOLitude Lake Management at Oxford location

Dedicated to making water a more healthy and beautiful part of our environment and our world



On Friday, June 2nd SOLitude Lake Management celebrated the opening of its Oxford location. "As a new member of the Southern Chester County Chamber of Commerce, we are proud to introduce SOLitude Lake Management to the membership and business community," said Cheryl Kuhn, President of the Southern Chester County Chamber of Commerce.

The Southern Chester County Chamber facilitated the ribbon-cutting ceremony with John Phelps, Environmental Scientist & Senior Business Development Consultant and his staff.

"The SOLitude team is honored and excited to serve new and existing clients in Oxford and surrounding communities," said John Phelps, Environmental Scientist & Senior Business Development Consultant at SOLitude Lake Management. "We look forward to being part of the Southern Chester County Chamber and all it has to offer, and continuing our commitment to environmental stewardship and community service, and providing our clients with the high level of proactive, ecologically responsible solutions and expertise that they have come to expect from us."

About Solitude Lake Management

SOLitude Lake Management is committed to providing full service lake and pond management services that improve water quality, preserve natural resources, and reduce our environmental footprint. Our services include lake, pond and fisheries management programs, algae and aquatic weed control, mechanical harvesting, hydro-raking, installation and maintenance of fountains and aeration systems, water quality testing and restoration, bathymetry, lake vegetation studies, biological assessments, habitat assessments, invasive species management and nuisance wildlife management. Services, consulting and aquatic products are available to clients nationwide, including homeowners associations, multi-family and apartment communities, golf courses, commercial developments, ranches, private landowners, reservoirs, recreational and public lakes, municipalities, parks, and state and federal agencies. Learn more about SOLitude Lake Management and purchase products at www.solitudelakemanagement.com.

Dylan's Desserts Now Open at Market at Liberty Place



Dylan's Desserts, a gourmet dessert shop, is now open at The Market at Liberty Place. Dylan's Desserts features over 20 flavors of Woodside Creamery Ice Cream with specialty sundaes as well as gourmet baked goods like cookies, cheesecake, and other tasty treats. Coming soon to Dylan's Desserts will be water ice and floats. Open until 9 pm every evening except Sunday and Monday (7 pm closing Sunday and closed on Monday), Dylan's Desserts will be open until 9 every day of

the week as summer approaches. "I'm very excited to bring Woodside Creamery Ice Cream to both Kennett Square and The Market at Liberty Place. The feedback from our customers has been tremendous and very exciting!" Said owner and operator Sam Hamdan. Dylan's Desserts can be reached at 1-302-528-2454. Dylan's Desserts is one of 8 merchants located in The Liberty Place at Kennett Square. Located at 148 West State St in downtown Kennett, The Market at Liberty Place is an upscale farmers market with a mix of freshly prepared foods, grocery items, wine, beer, and much more. In addition to Dylan's Desserts, The Market at Liberty Place is home to Buddy's Burgers, Yo'R So Sweet, State St Pizza & Grill, Kaboburritos, MnM BBQ & Catering, and Paradox Vineyard. Squeeze Juice Bar is set to open in early to mid-April. For more information on The Market, please visit www.themarketatlibertyplace.com. The Market is also available on Facebook, Twitter, Pinterest, and Instagram.

WSFS Announces New Member Joins the Board of Directors



WSFS Financial Corporation (NASDAQ:WSFS), the parent company of WSFS Bank, today announced the appointment of Chris Gheysens, President & Chief Executive Officer of Wawa, Inc., to its Board of Directors. Mr. Gheysens will stand for election for a three-year term at the April 26, 2018 Annual Shareholders Meeting.

Wawa is a chain of more than 750 convenience stores located in six states and known for their fresh food and beverage and legendary customer service. Wawa is a family and associate-owned, privately-held company. Over

30,000 associates serve over 1.6 million customers every day. The company began in the early 1800's in New Jersey with an iron foundry and a cotton and textile mill, and eventually migrated to Pennsylvania with the opening of a dairy plant in 1902. As supermarkets became more abundant in the early 1960's, the concept to design and open Wawa retail stores became a reality with the first store opening in Folsom, PA on April 16, 1964. Today, Wawa ranks 36th on Forbes' annual ranking of Largest Privately Held Companies and also ranks among the top ten Employee Stock Ownership Programs in the country.

"We are incredibly pleased to have a leader of Chris' caliber join our Board of Directors," said Mark A. Turner, President and CEO of WSFS Bank. "His diverse experience and extensive expertise will immediately be an asset to WSFS."

Mr. Gheysens has served Wawa associates for more than nineteen years and previously held the position of Chief Financial and Administrative Officer from January 2007 to December 2011, with responsibility for all financial, legal and human resource functions. Prior to joining Wawa, Mr. Gheysens worked in the audit practice at Deloitte and Touché, LLP in Philadelphia, Pennsylvania.

Mr. Gheysens graduated from the Villanova University School of Business with a Bachelor of Science in Accountancy in 1993. He obtained his Master of Business Administration from Saint Joseph's University and was a Certified Public Accountant in New Jersey. He graduated from Saint Augustine Preparatory School located in Richland, New Jersey.

Mr. Gheysens was appointed in 2013 to the Board of Directors for the National Association of Convenience Stores (NACS). He also is the chairperson of the Dean's Advisory Council for the Villanova School of Business and is a member of the Economic and Community Advisory Committee for the Federal Reserve Bank of

Philadelphia. He joined The Children's Hospital of Philadelphia Board of Overseers in 2014 and has led the formation of their first Corporate Council. He has recently been elected to the Children's Hospital of Philadelphia's Board of Trustees.

WSFS Chairman of the Board, Marvin N. Schoenhals, said, "Our companies' similarly long histories, business models, and commitment to service, values and Associate engagement align bringing depth to our organization. Our Shareholders, Customers and the Communities we serve are fortunate to have Chris join the WSFS Board." ■

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2017 CALENDAR OF PROGRAMS & EVENTS

Please visit www.scccc.com for a complete list of events and programs.

Southern Chester County Women's Golf Association (SCCWGA) - Loch Nairn Golf Club

Join us for fun and friendly golf played in a non-threatening environment

2017 Season:

**Wednesdays, June 7th - August 9th
5:30 p.m. Tee-off**

Play 9 holes; mingle afterwards on the Patio. Dinner served til 9pm.

Please note:

- \$99 one-time season membership fee must be paid in advance of first play and includes Opening Day Reception and Season-ending 9-hole tournament followed by Awards & Reception with prizes.
- Weekly play: \$30 includes golf and driving cart.
- Pay and play for season, monthly, or two weeks at a time.
- When registering two weeks at a time, registration is required by the Friday before each week of play.
- End of Season 9-hole tournament – play date to be determined.

AUGUST

SCCCC 22nd Annual Scholarship Golf Tournament & Scholarship Dinner

Monday, August 7

Wyncote Golf Club

11:00 a.m. Registration

12:30 p.m. Shotgun Start

6:00 p.m. Dinner & Awards

SEPTEMBER

SCCCC Women in Business Breakfast

Wednesday, September 7

8:30 - 10:00 a.m.

Visit www.scccc.com for details.

SCCCC Happy Hour!

Tuesday, September 12

5:30 - 7:30 p.m.

Visit www.scccc.com for details.

SCCCC Member Orientation

Friday, September 15

8:00 - 9:30 a.m.

SCCCC Office

8 Federal Road, West Grove

SCC Young Business Leaders

Tuesday, September 19

5:30 - 7:30 p.m.

Visit www.scccc.com for details.

SCCCC Network at Noon! Luncheon

Thursday, September 28

11:30 a.m. - 1:30 p.m.

Member Venue: The Hilton Garden Inn-Kennett Square

Event Sponsor: Chester County Food Bank



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